

## AssetVault Cookie Policy

This website is brought to you by AssetVault Limited a company registered in England and Wales with registered number 09993269 and registered office at The Exchange, Somerset House, Strand, London WC2R 1LA (**AssetVault, we, us**). We ask that you read this Cookie Policy ('the Policy') carefully as it contains important information.</p>

If you do not agree to be bound by this Policy do not download, access or use the Site. If you have any questions, you can contact us on [webmaster@assetvault.co](mailto:webmaster@assetvault.co).

We reserve the right to update this Policy from time to time at our discretion. If we do so, the updated version will be effective as soon as it is accessible. You are responsible for regularly reviewing this Policy so that you are aware of any changes to it.

## USE OF COOKIES

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our website. We use cookies and may use other online tracking devices on this website to:

- keep track of your assets;
- recognise you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time);
- obtain information about your preferences, online movements and use of the internet;
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our user requirements and interests;
- target our marketing and advertising campaigns and those of our partners more effectively by providing interest-based advertisements that are personalised to your interests; and
- make your online experience more efficient and enjoyable.

We may collect personal information about you—but only where you voluntarily provide it (eg by completing an online form). Please see our privacy policy [link] to find out more about how we collect and use your personal information.

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested (eg to enable you to upload details of your assets to your account).

### **[Consent—option 1 (browser settings):**

If you visit our website when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies and other similar technologies as described in this website cookie policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to reject cookies or disable cookies completely.

### Consent—option 2 (notification on home page)

There is a notice on our home page which describes how we use cookies and which also provides a link to our website cookie policy and privacy policy. If you use this website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this website cookie policy and our website privacy policy.]

### Third-party cookies

We work with third party suppliers who may also set cookies on our website, for example [INSERT]. These third party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

### Description of cookies

The table below provides more information about the cookies we use and why:

Name	Purpose	Owner
MixPanel Analytics	<i>This is a web analytics service provided by Mixpanel Inc which uses cookies to show us how visitors found and explored our site, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (eg how long they stayed on the site, the average number of pages viewed) and also tells us how many visitors we have had.</i>	

### How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>.